



PROMO CODE: 001-273-01
VALID THRU: 2-29-12

Family-owned
for **75** years

www.admcmn.com



CORE Grain Free Dog Promotion

Reward your current Wellness customers and offer a great trial promotion to new customers with the Wellness CORE Dog Promotion. This promotion is a great way to help your customers support their dogs health to the "CORE" with Wellness!

Availability: February 1 - March 31, 2012

Retailer Offer:

- Buy (6) 26 lb. bags of Wellness CORE Dry Dog Food (Mix & Match Recipes)
Get (1) FREE case of 4 lb. Wellness CORE Original Dry Dog Food
- * **PLUS SAVE \$2/Bag (100-001-22)**
- Promotion valid on products & sizes indicated in below order information
- Maximum of 6 free 4 lb. cases



Consumer Offers:

- \$5.00 Off Any 26 lb. Bag of Wellness CORE Dry Dog Food!

Program Support:

- Special Price Shelf Talker
- **\$5.00 Off On-Pack Sticker**
(to be supplied and/or applied by WellPet Account Manager)

Qualifications:

- Pass through of promotional offer to consumer
- Promotional product placed on out of aisle/end-cap is preferred
- Utilization of promotional Point-Of-Purchase materials at shelf is require

Offer Available for a limited time only!

Contact your WellPet Sales Representative for more information about this program



ORDER INFORMATION

#11106

Item#	Master Case Code	Bag UPC Code	Description	Pack Size	Price	Order QTY	Free Case QTY (6 max)	Total
PURCHASE ANY (10) 26 LB. CORE DRY DOG:								
88403		0-76344-88403-3	Wellness CORE Dry Dog Original	1/26 lb.				
88407		0-76344-88407-1	Wellness CORE Dry Dog Reduced Fat	1/26 lb.				
88414		0-76344-88414-9	Wellness CORE Dry Dog Ocean	1/26 lb.				
RECEIVE (1) FREE 4 LB. CASE OF CORE DRY DOG:								
88410	4-00-76344-88408-6	0-76344-88408-8	Wellness CORE Dry Dog Original	6/4 lb.	FREE			
ORDER TOTAL:								

Promotion cannot be combined with any other discount, offer or program.

FAX: 651-451-0708 PHONE: 800-467-2426 EMAIL: orders@admcmn.com

PAGE 1 OF 1

ACCOUNT NAME _____ PHONE # _____
 ADDRESS _____ CITY _____ STATE _____ ZIP _____