



**AMERICAN DISTRIBUTION & MANUFACTURING COMPANY**

PROMO CODE: 001-368-01  
 PET FOOD DISCOUNT: 100-001-22  
 VALID THRU: 2-29-12

*Family-owned  
 for 75 years*



# .....BONUS BAGS.....

**Back by Popular Demand, While Supply Last!**

**Retail Offer:** **First Ship Date: 2-27-12** **Pivotal Promo #: 11097**

- Buy Bonus Bags at the 30 lb. bag price, to offer a value of 6 lbs FREE food to your customers!
- **SAVE \$2/Bag (100-001-22)**
- Pre-printed promotional bags - no stickering needed
- Off-shelf, stackout or secondary display required for minimum 30 days
- Proof of Performance is required
- Offer available for a limited time only; contact your WellPet rep for more info



**Consumer Offer:**

- 20% more food FREE when purchasing 36 lb. Bonus Bag for the price of a 30 lb. bag
- Choose from our two most popular formulas  
 Eagle Pack Original Adult Lamb Meal  
 Eagle Pack Original Adult Pork Meal & Chicken Meal

**Program Support:**

- Pallet wraps and shelf talkers for side stacks
- Pre-printed bags

ORDER FORM							
Item#	UPC Code	Description	Pack Size	Bag Price	Bag Discount	Quantity	Total
<b>Eagle Pack Bonus Bags Q1 2012</b>							
55555	041693 55555 2	EP Bonus Bag - Pork 36lb	36 lb.				\$ -
55556	041693 55556 9	EP Bonus Bag - Lamb 36lb	36 lb.				\$ -
						Order Total	\$ -

Promotion cannot be combined with any other discount, offer or program.

**FAX: 651-451-0708 PHONE: 800-467-2426 EMAIL: orders@admcmn.com**

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ACCOUNT NAME \_\_\_\_\_ PHONE # \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_